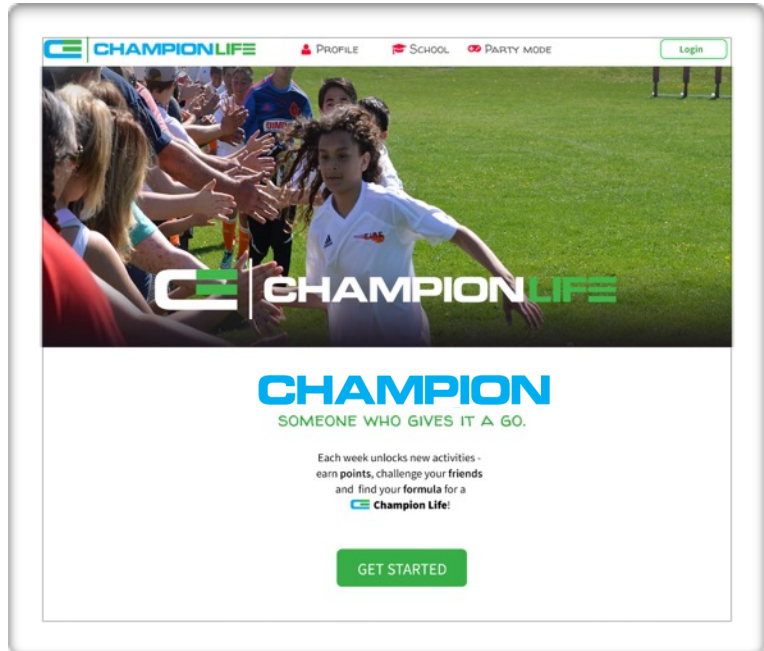




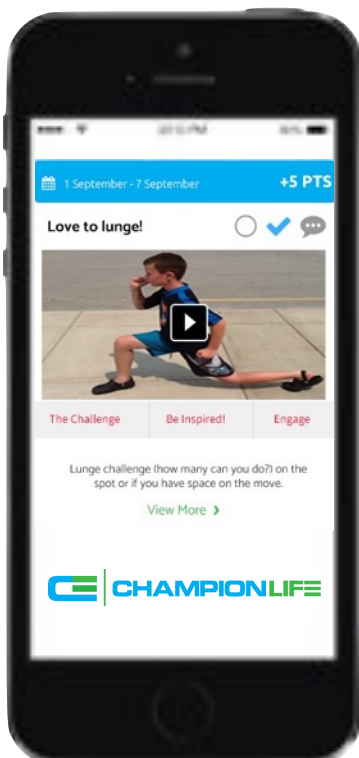
*Champion Life* is an Australian developed online platform that motivates and supports young Australians to form lifelong health and fitness habits.

*Pokemon Go* has shown that technology can motivate kids to move in the real world. *Champion Life* also works by making healthy habits a game - but in a way that is aligned to the national HPE curriculum and delivered on video by positive role models that children look up to.



*Champion Life* is designed for the middle school years of 5 and 6 in primary and years 7 and 8 in high school in partnership with *Engage Research Lab*, the University of the Sunshine Coast's Serious Games Design Team. Delivering engaging educational content developed by HPE educators and academics with input from Olympic athletes and high performance coaches, the *Champion Life* platform will be ready to play in October 2016.

The *Champion Life* team is inviting your school to be one of the first to trial it *for free*, and to recognise your input and assistance to improve *Champion Life*, will then remain free forever for your school should you wish to continue using the program from 2017.

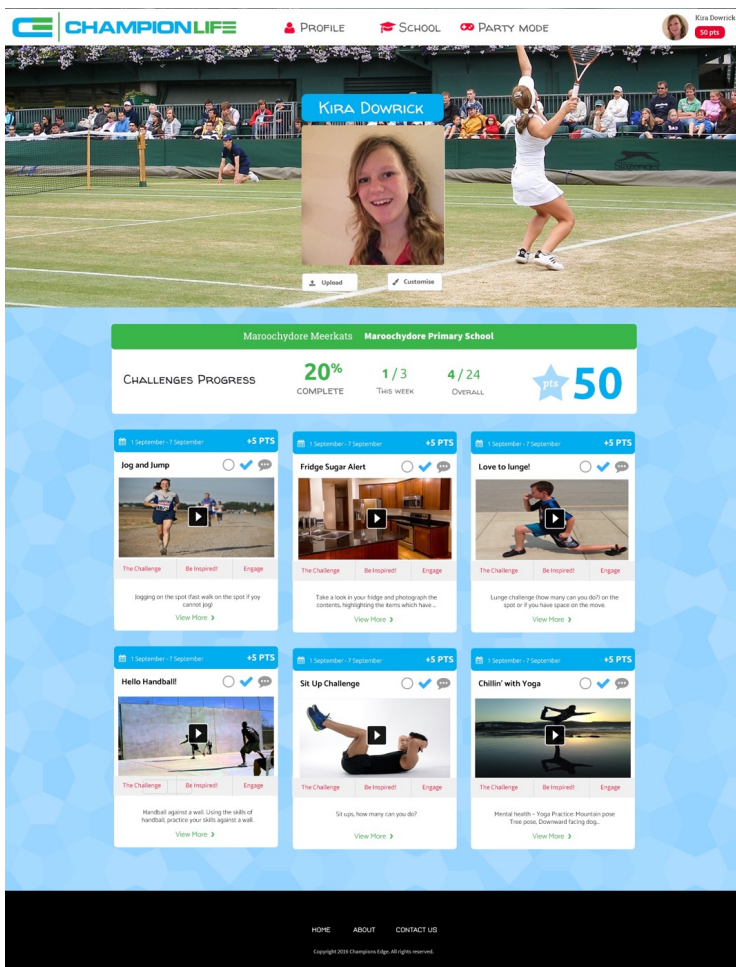


### What Creates a Champion Life?

The fitter and healthier students are, the better their academic performance with [physical fitness correlated to increased NAPLAN scores](#).

Lifelong good habits, like lifelong bad habits form young, so *Champion Life* has been designed to help schools, teachers and parents nurture physical health and wellbeing - using kids' fascination with technology, turning healthy habits into a game, a challenge they just can't resist.

Connecting real life to virtual, *Champion Life* also brings high energy motivational events to schools, reinforcing the principles students have been practicing online.



What Athletics does for numeracy and Reading Eggs does for literacy, Champion Life aims to achieve for fitness, health and wellbeing for kids aged 9-13, with the additional power of real life motivational events.

All we ask is your honest open feedback when you trial the program in your school.

Schools participating in the trial will also receive a **motivational presentation** from dual Olympian gymnast **Brennon Dowrick OAM for FREE.**

If you are interested in trialling the program in your school or just want to know more about the program, please contact Kym Hunter on:

0419 488 426 or [kym@championedge.com.au](mailto:kym@championedge.com.au)

